

Beat: Technology

## **Brian Cox To Be The Keynote Speaker At The IBC2014 Conference September 2014**

### **A Keynote Speaker Announced for The IBC2**

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**USPA NEWS** - One of the largest global gathering of the world's electronic media and intertwinement industry have announced professor Brian Cox, a man well known Physicist and multiple award winner broadcaster to be the keynote speaker at the IBC2014 event. He is recognised though out the world

Brian Cox will take part in the IBC2014 conference keynote session "Television's Expanding Universe" this Sunday the 14th of September 2014. As a professor of particle physics, explorer and a rock star, Cox is also recognised though out the world for his stunning hit TV series discovering and explaining the wonders of life and the universe. Cox, today is motivating a new generation of inquiring minds through the multi-platform world of television, social media and the internet.

As A well known man I have a high expectation looking to listen to his speech at the conference. Brian Cox have a great influence on me since i got to know him. He made me realise how powerful Television is and direct and have inspired the new generation of viewers around the entire world.

Brian will give the keynote address in which he will explain how his unique story-telling style evolved and consider the impact of television's expression since Cosmos first aired in 1980. He was credited with making science engaging and accessible to millions, Brian will also be giving his thoughts on the physics of television and its future evolution.

IBC conference is recognised as the world-leading forum for debate and knowledge exchange, uniting a mix of visionary keynotes. Panel discussions and master classes with the most influential thought leaders, opinion formers and cutting edge organisations shaping the industry's future keynote speakers, selected for their authority, relevance and strong opinions, offer a wealth of experience.

#### **Article online:**

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